The BIG BOOKY BREAKTIME

BECAUSE BOOKS AREN’T JUST FOR BEDTIME
SHARE A STORY AND CHANGE A LIFE THIS WORLD BOOK DAY

BRILLIANT FUNDRAISING IDEAS TO TRY

BIG BOOKY STORY TIME
BIG BOOKY DRESS UP
BIG BOOKY BAKE OFF
BIG BOOKY CRAFTS & FUN

EVERY £2 DONATED SENDS ANOTHER BOOK!

GET YOUR FREE FUNDRAISING PACK AT BOOKAID.ORG/BOOKYBREAKTIME

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@BOOK_AID #BOOKYBREAKTIME
WHAT HAPPENS TO THE MONEY YOU FUNDRAISE?

Every £2 you raise sends another brand new book - and last year, schools like yours raised enough to send 47,335 books to the people who need them!

But there are still so many people around the world who have never even held a new book.

No one needs books more than refugees, and children who live in war zones - and in 2020 we hope to reach many more of the children whose lives have been torn apart by conflict.

This year, we hope you’ll be a part of helping us send 55,000 brand new books and you can help by sharing a story and changing a life at your own Big Booky Breaktime!

Remember - books aren’t just for bedtime so join The Big Booky Breaktime on World Book Day on 5th March 2019.

HOW DO BOOKS HELP WHEN CONFLICT STRIKES?

You can teach Doris in South Sudan about her rights

South Sudan has the world’s highest rate of female illiteracy. Books offer students like Doris a vital opportunity to learn:

“Reading books helps us to recognise that all girls and boys are equal. A girl who goes to school and reads about the achievements of women gets motivated to study.”

DORIS, SOUTH SUDAN

You can give hope to Lucy in Cameroon

In Cameroon, thousands of children like Lucy have fled conflict and have lost their homes and schools. Getting books to displaced communities help children like Lucy return to learning and build brighter futures.

“I thought the war was going to end soon but then my village and school have been burnt down. The forest is now my home but there are no schools and books here.”

LUCY*, CAMEROON

You can help Mayol in Kenya get back home

Mayol escaped civil war in South Sudan and now lives in Kakuma Refugee Camp in Kenya. Mayol sees education and books as a means to change his life and one day be reunited with his family in South Sudan.

“The books in the library - they’re good but we need more! I do not have many opportunities unless I do my best and finish school. I need this chance so when I go back to Sudan, I can bring peace.”

MAYOL, KENYA

You can give Habiba in Greece a story to escape into

Habiba and her two children fled the war in Afghanistan after her husband disappeared. She sought refuge in a transit camp in Greece where they have access to a library filled with books.

“Stories and alphabet books help my children learn English. And poetry books are very good for my heart. I have a lot of hope for my children’s future - that there will be no war. Just peace.”

HABIBA, AFGHANISTAN

WHAT HAPPENS TO THE MONEY YOU FUNDRAISE?

START HERE

1. Your school celebrates reading and fundraises on World Book Day using activity ideas in your Big Booky Breaktime pack.

2. Your school sends the life-changing funds to Book Aid International.

3. Book Aid International selects and handpicks each book and packs them into hundreds of boxes.

4. The boxes get loaded on a huge shipping container on the back of a lorry.

5. The shipping container crosses oceans to get to its destination - it can take up to 3 months!

6. Books get sent to people around the world in libraries, schools and refugee camps.

7. People who otherwise wouldn’t have books get to read - including refugees.

8. “Your school and I expect the boxes will bring a smile to the faces of the children and take their mind off the war and the fact that they’re living in a tent.”

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